

Tittabawassee River, Saginaw River & Bay Site

COMMUNITY INVOLVEMENT SUMMARY FOR 2014

Diane Russell – U.S. EPA

CAG Meeting
November 17, 2014

Goals for This Presentation

- Provide information to CAG about EPA outreach efforts in 2014
 - Outreach Overview
 - Outreach Results
 - Outreach in 2015

Outreach Methods



General outreach is the ongoing local effort to inform the public about EPA's cleanup work and where to go for information and questions



Project-specific outreach includes technical presentations to interest groups, public meetings, and one-on-one or small meetings with shareholders



Through a cooperative agreement with Michigan Department of Public Health (MDCH) we work with local partners to provide the public information about fish and wild game advisories

Outreach Goals

- The outreach goals at this site are to:
 - Give the public accurate, timely and understandable information and/or access to the information needed to understand the project as it moves forward as well as public health advisory information.
 - Give the public the opportunity and time for informed and meaningful participation.
 - Give full consideration to community participation.
 - Assist the public in understanding the project decision-making process and the community's role in the process

Outreach Tools & Materials

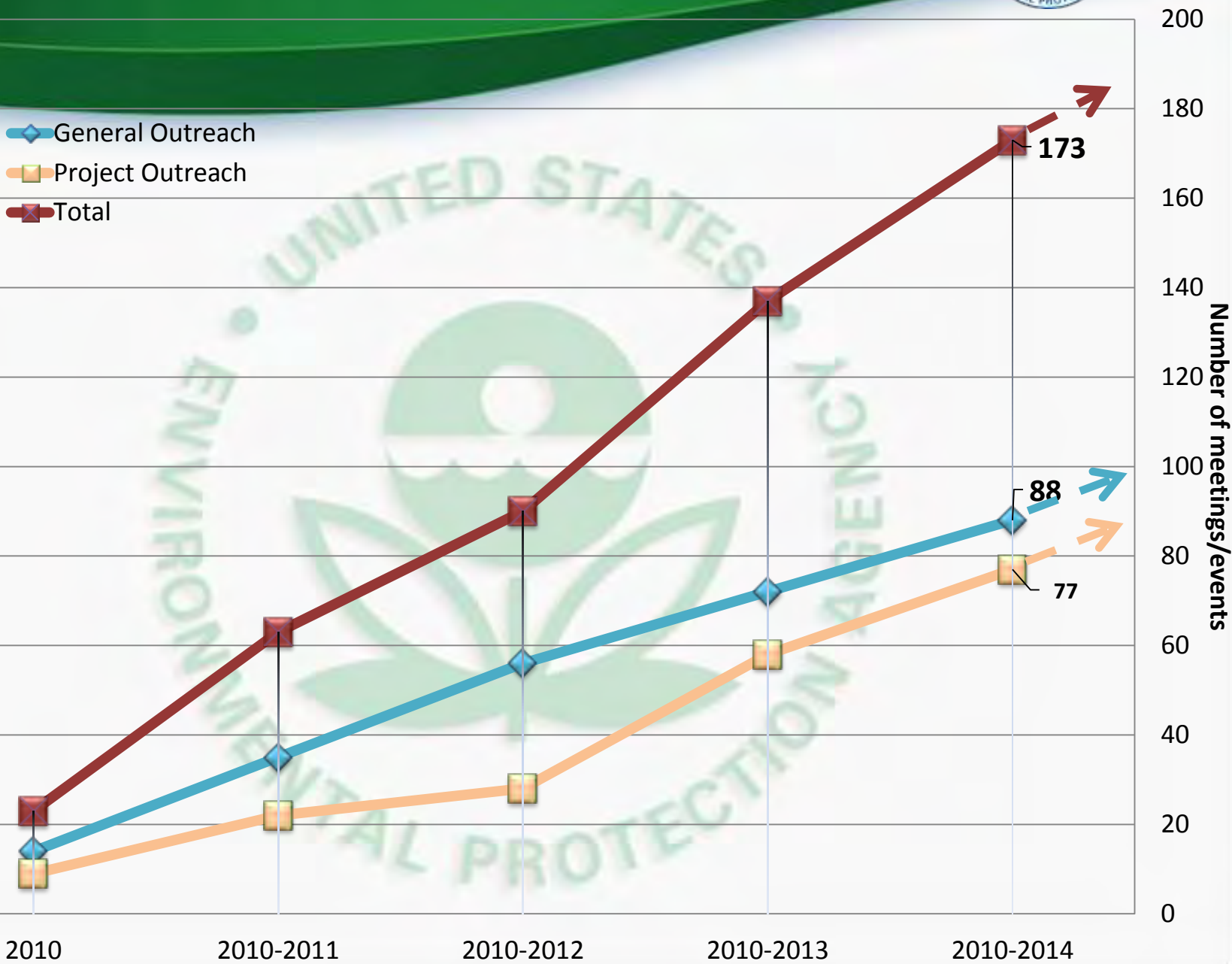
- The following outreach tools and materials are used:
 - ✓ Community Involvement Plan
 - ✓ Local EPA Office
 - ✓ Community Advisory Group meetings
 - ✓ Information repositories
 - ✓ Public meetings (formal and informal)
 - ✓ List serve
 - ✓ Mailing list
 - ✓ Newsletter
 - ✓ Factsheets
 - ✓ Project communication materials
 - ✓ Participation in local outreach events, fairs & expos
 - ✓ Cooperative Agreement with Michigan Department of Community Health & local partners



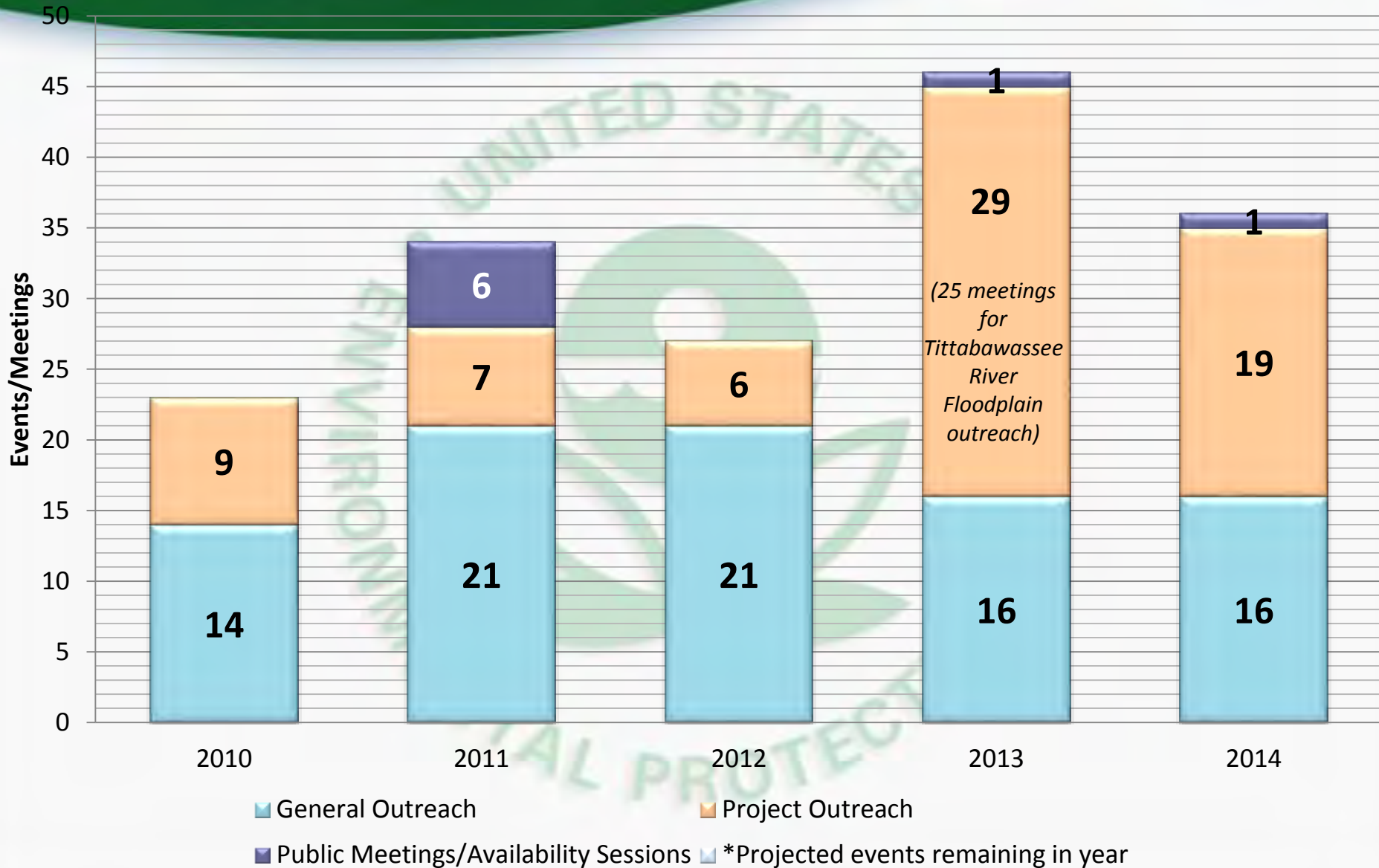


OUTREACH RESULTS

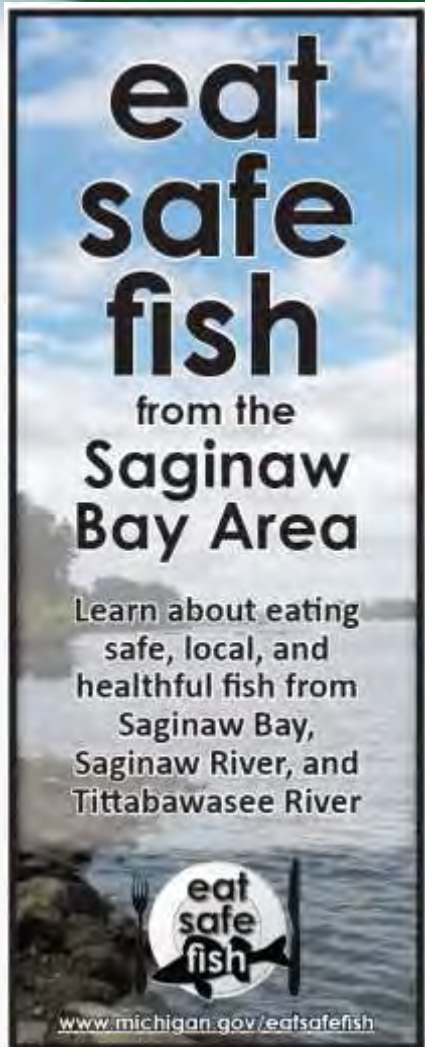
EPA Region 5 Cumulative Outreach Efforts 2010-2014



EPA Region 5 Outreach Events



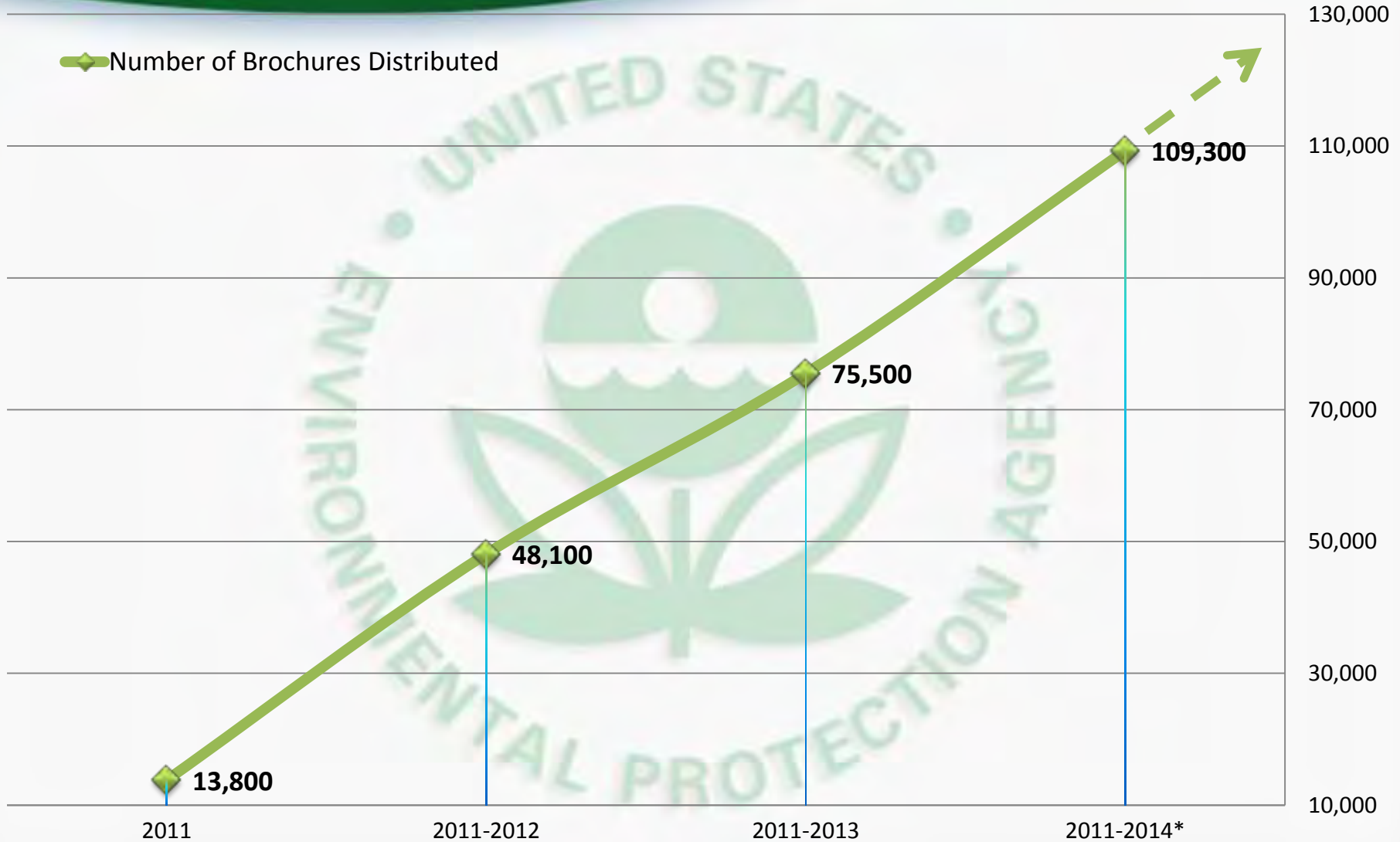
MDCH Cooperative Agreement Summary



Goal:	Further awareness campaign for at-risk populations and increase knowledge among the local population that would limit human exposure to site-related hazardous chemicals related to Tittabawasee River, Saginaw River, and Saginaw Bay (TR/SR/SB) site.
Primary Objective:	The objective of this cooperative agreement is to minimize non-occupational site-related chemical exposures with prioritized emphasis on consumers of <u>local fish</u> and <u>wild game</u> and on <u>sensitive populations</u> (e.g. women of child-bearing age, young children, minority and underserved populations).

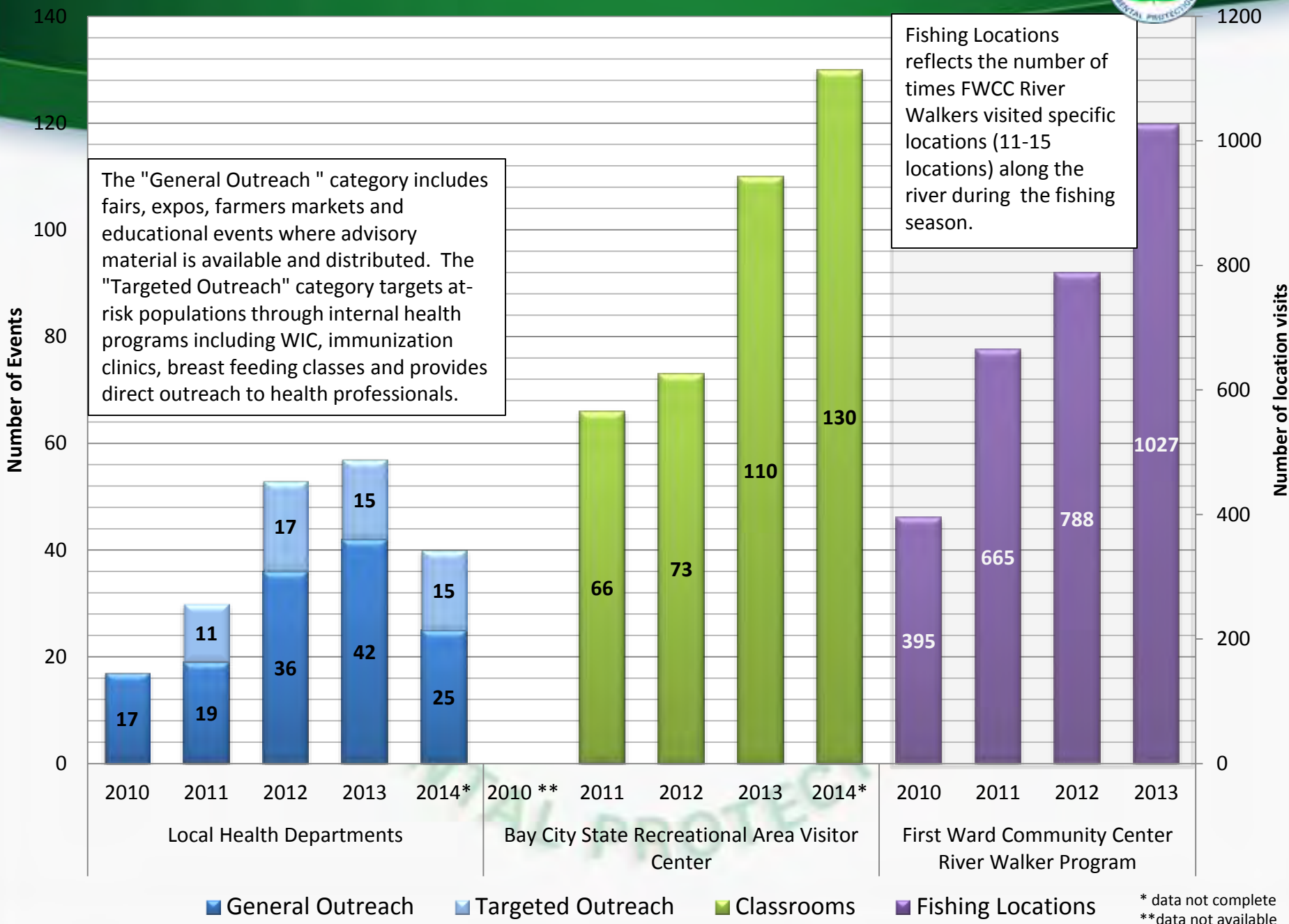
Cumulative Fish Advisory Distribution

Saginaw & Bay County Cooperative Agreement Partners



*2014 data is not complete

MDCH Cooperative Agreement Partners Yearly Outreach Efforts



The "General Outreach " category includes fairs, expos, farmers markets and educational events where advisory material is available and distributed. The "Targeted Outreach" category targets at-risk populations through internal health programs including WIC, immunization clinics, breast feeding classes and provides direct outreach to health professionals.

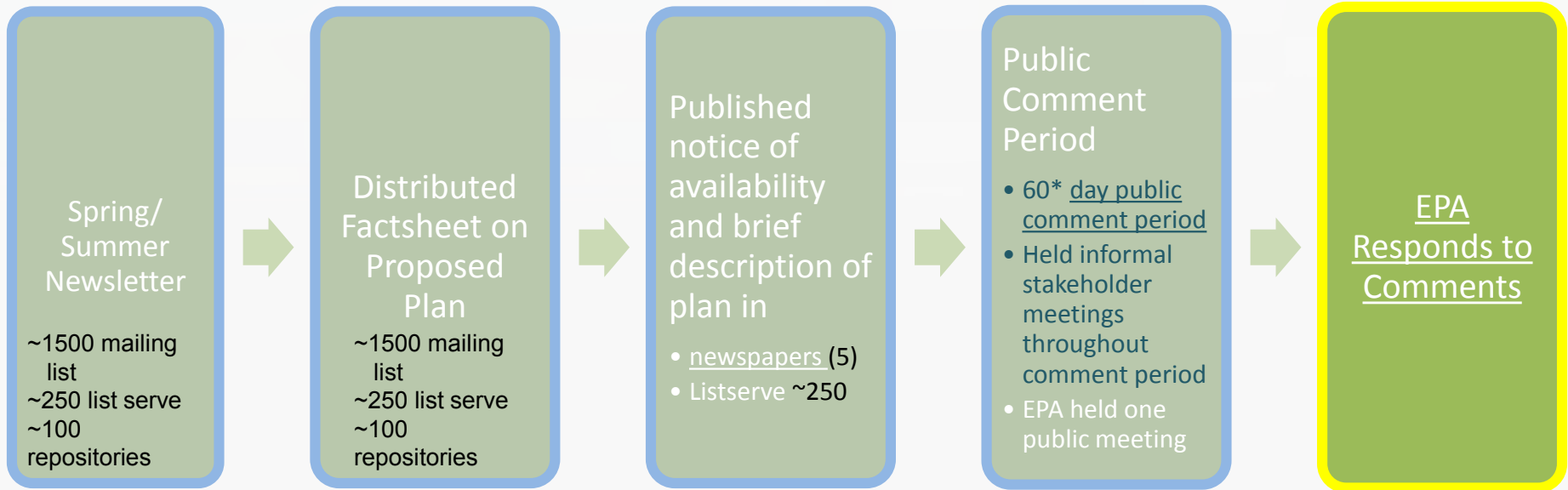
Fishing Locations reflects the number of times FWCC River Walkers visited specific locations (11-15 locations) along the river during the fishing season.

2014 Floodplain Outreach

- The specific goals of our outreach are to:
 - INFORM owners about important concepts about floodplain cleanup proposal.
 - SHARE materials/formal and informal meetings that will support Goal #1.
 - OBTAIN input on our proposed plan.
 - KEEP them informed throughout the cleanup process

Floodplain Outreach Methods

EPA's public process for the Tittabawassee River Floodplain proposal:



Completed

In Process

Underlined indicates required activity
*30 days required

Floodplain Outreach Methods

EPA's public process for the Tittabawassee River Floodplain proposal:

Public Comment Period

- 60 day public comment period
- Held informal stakeholder meetings throughout comment period
 - Approx. 720 invitations sent to Tittabawassee River floodplain property owners
 - Over 480 door hangers distributed
 - 4 meetings from August-September
 - Over 50 attended
 - Met with parks departments, Shiawassee National Wildlife Refuge, Saginaw-Chippewa Tribe, CAG, Elected Officials
- EPA held one public meeting
 - Advertised in local newspapers and fact sheet
 - September 24, 2014
 - Approximately 20 members of the public attended

Floodplain Outreach Materials



- Materials used to support our outreach goals:
 - Spring/Summer Newsletter
 - Proposed Plan Factsheet
 - Graphics
 - Maps (updated throughout cleanup)
 - Floodplain FAQ's document (updated throughout cleanup, as needed)



2015 Outreach

- Areas of focus for 2015
 - Segment 3 proposed plan
 - Continued floodplain outreach
 - Continued general outreach
 - Continue work with MDCH under cooperative agreement



END